



# Halal-Cosmetics

Enabling new market access with Halal  
Certification

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A large, light blue, cloud-like shape with a black outline is centered on the page. It has several rounded, overlapping lobes, giving it a soft, organic appearance. The text 'Role of Halal in your daily life?' is written inside this shape in a black, sans-serif font, slanted slightly upwards from left to right.

Role of Halal in your daily life?



*Kelllogg's*



# Contents

- Introduction
- Definitions
- Standards
- Importance
- Critical Ingredients
- Certification
- Halal Market
- Conclusion



# Cosmetic

- 1595-1605; < Greek kosmētíkós relating to adornment, equivalent to kosmēt (ós) adorned, arranged (verbid of kosmeîn, derivative of kósmos order, arrangement)
- are care substances used to enhance the appearance or odor of the human body
- a powder, lotion, lipstick, rouge, or other preparation for beautifying the face, skin, hair, nails, etc.



## 5 category of use

- Care and protection
- Dental and oral care
- Hair treatment
- Decorative applications (e.g. make-up)
- Influencing body odour



# Local legislation

- UAE.S/GSO 1943 :2010 - Cosmetic products -Cosmetic Products safety requirements
- This standard is concerned with the cosmetic products safety requirements which cosmetic products shall be fulfill. It specifies the substances which may not form part of the composition of cosmetic products as well as those subject to restrictions.



# What would be Halal Cosmetics?

- Beauty care
- maintaining, restoring or improving the beauty of the human body.
- in compliance with Islamic rules
- No contamination with forbidden substances





# Halal

- الل
- Permissible / allowed
- things and actions
- Regulates the daily life of a Muslim





# Definitions



Halal = Everything which is allowed according to islamic rules



Haram = Forbidden



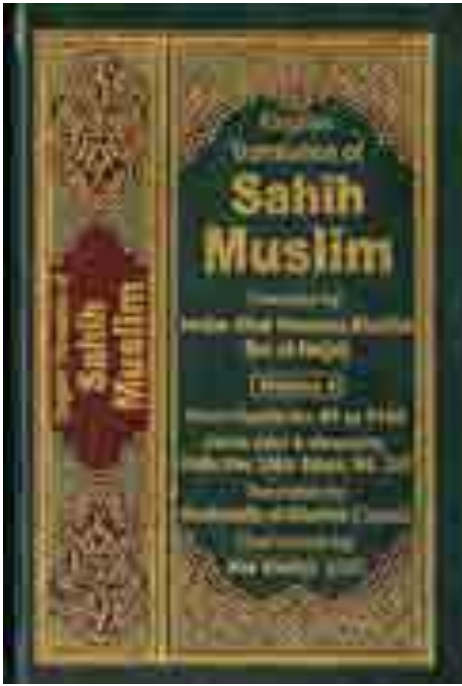
Mashbooh = questionable (the status is undecided)

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Najs (ritually impure)  $\neq$  Tahir (pure)



# Halal-Laws





## Islamic principle

**Everything which is not  
explicitely forbidden is  
allowed**



# What is forbidden?



Improperly  
slaughtered  
animals





# Halal Standard MS 2200: 2008





OIC/SMIIC



TC2 Halal Cosmetic Issues: *To publish standards about Halal Cosmetic.*

UAE (ESMA) is a member of this TC



# Principle of purity







# Raw Material

- Any raw material is allowed, as long it is not either explicitly forbidden in Qur'an or poses threat to the human health.
- We differentiate between naturally derived and synthetically derived raw materials
- Naturally derived are either from animal, plant or mineral source
- Synthetically derived would be chemical or microbiological.



## Example of a Ban in Qur'an

حُرِّمَتْ عَلَيْكُمْ أَلْمَيْتَةُ وَالِدَّمُ وَلَحْمُ الْخِنْزِيرِ وَمَا أَهَلَ لِغَيْرِ اللَّهِ بِهِ

Prohibited (Haram) ingredients are those, whose use is clearly forbidden in Qur'an.

„Prohibited to you are dead animals, blood, the flesh of swine, and that which has been dedicated to other than God” Sura 5, 3.



# Forbidden raw materials

- All plant and animal derived raw materials, which are toxic or hazardous to human are decreed Haram.
- Ethanol, in any form or concentration, is not permissible.
  - It is forbidden for a muslim to trade, produce, manufacture, distribute, transport, accept as gift or offer alcohol.



# Plant based raw materials

- Plant based raw materials are always allowed, as long as they are not hazardous for human consumption.
- Furthermore it has to be ensured that no fermentation process has started yet and that the halal rules are strictly followed during the whole production.



# Animal based raw materials

- Animal based raw materials are only halal, as long as they are derived from permitted animals and those were kept in species-appropriate environment and have been slaughtered according to Islamic law.
- Marine creatures are an exception. Most of them are considered principally Halal in Islam and they do not need to be slaughtered. Although an species-appropriate husbandry and gentle treatment should be ensured.



# Ingredients





# Halal critical ingredients





# Animal derived Ingredients

- Hyaluronic Acid - rooster combs
- Carmine - Insect
- Collagen - chicken feet and ground-up animal horns
- Glucosamine - exoskeletons of animals
- Ambergris - whale vomit
- Elastin - cow
- Placental protein -
- Stearic acid - cows, pigs and sheep
- Crystalline guanine - fish scales
- Panthenol - meat or honey
- Keratin - horns, hooves, feathers, quills, and hair of various animals
- Shellac - female lac bug







# Halal critical ingredients



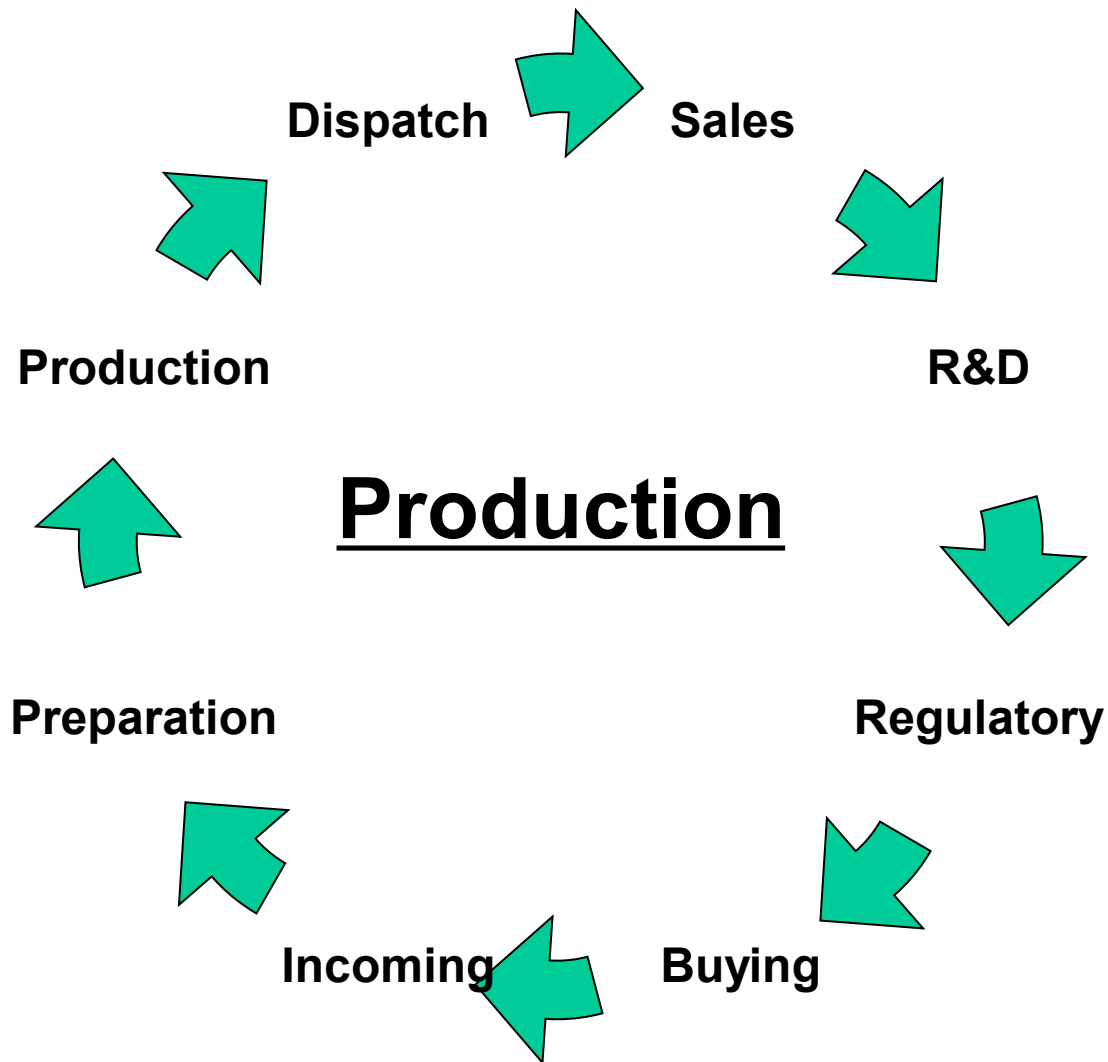


# Ethanol

- Malaysia 0.5 % - residual
- Indonesia 1 % - residual – proven not to be from wine- industry
- Saudi-Arabia 0 % - Declaration
- Dubai 1 % - Dubai Municipality
- Iran 0 %



# Prerequisite





# Prerequisite for Halal production

1. The whole factory should be changed to halal production.
2. A part of the factory may and actually should be changed for halal production. (the inspection and control in both situations should be executed by a qualified and authorised person).
3. Halal production is to be abandoned totally.



# Production requirements

- Partial or complete segregation of production line / areas where Halal and non-Halal products are made
- Avoidance of cross contamination at any cost – frequent switching between Halal to Haram and back are forbidden
- Apart from raw materials also technical aids (e.g. denaturants, cleaners, sanitizers, boiler treatment compounds, lubricants) must comply to halal requirements



# Seggregation





# Dedicated lines





# Dedicated lines







# Dedicated lines





# Dedicated lines





# dedicated preparation and cleaning utensils





# Halal Spa

- A spa is a location where mineral-rich spring water (and sometimes sea water) is used to give medicinal baths.
- Women treats women /men treat men
- Segregation men / women
- Segregated entrances
- Halal certified material





# Halal Certification

- Voluntarily
- Confirmation that the production and products meet the requirements
- Legal opinion
- Allows access to markets
- Assurance for consumers
- Respect



# Certification process

**Halal-Certificate**

**Legal Opinion**

**Audit report**

Report evaluation

**On-Site Audit**

**Document  
evaluation  
/ assessment**

Pre-evaluation  
Halal conformity

**Agreement**

**Application**

Application  
verification

Pre-evaluation /  
Information



# Trust and intention

Trust is an integral part of the whole certification process

Company ↔ Auditor ↔ Halal Committee

Every deed is accompanied with the clear and pure intention.



# Document assessment

- Animal based (e.g. gelatine) → *Halal certificate a must*
- Plant based (e.g. sugar) → uncritical, as long as no fermentation has occurred and no processing took place → *Halal certificate advisable*
- microbial (e.g. rennet) → more information about the media used? → *Halal certificate necessary*
- Mineral-based (e.g. Salt) → *Halal (process flow)*
  
- All processed raw materials, processing aids, additives and technical materials should possess a valid Halal certificate
- Laboratory Analysis!



- Partial or complete segregation of the critical premises or equipment
- Implementation of the state law and the require hygienic and quality standards
- Continous training of the personnel
- No compromise on avoidance of cross-contamination (→ frequent changes not allowed)

- Formulation
- Sourcing of raw materials
- Processes (production and cleaning)
- Suppliers
- Cleaning agents

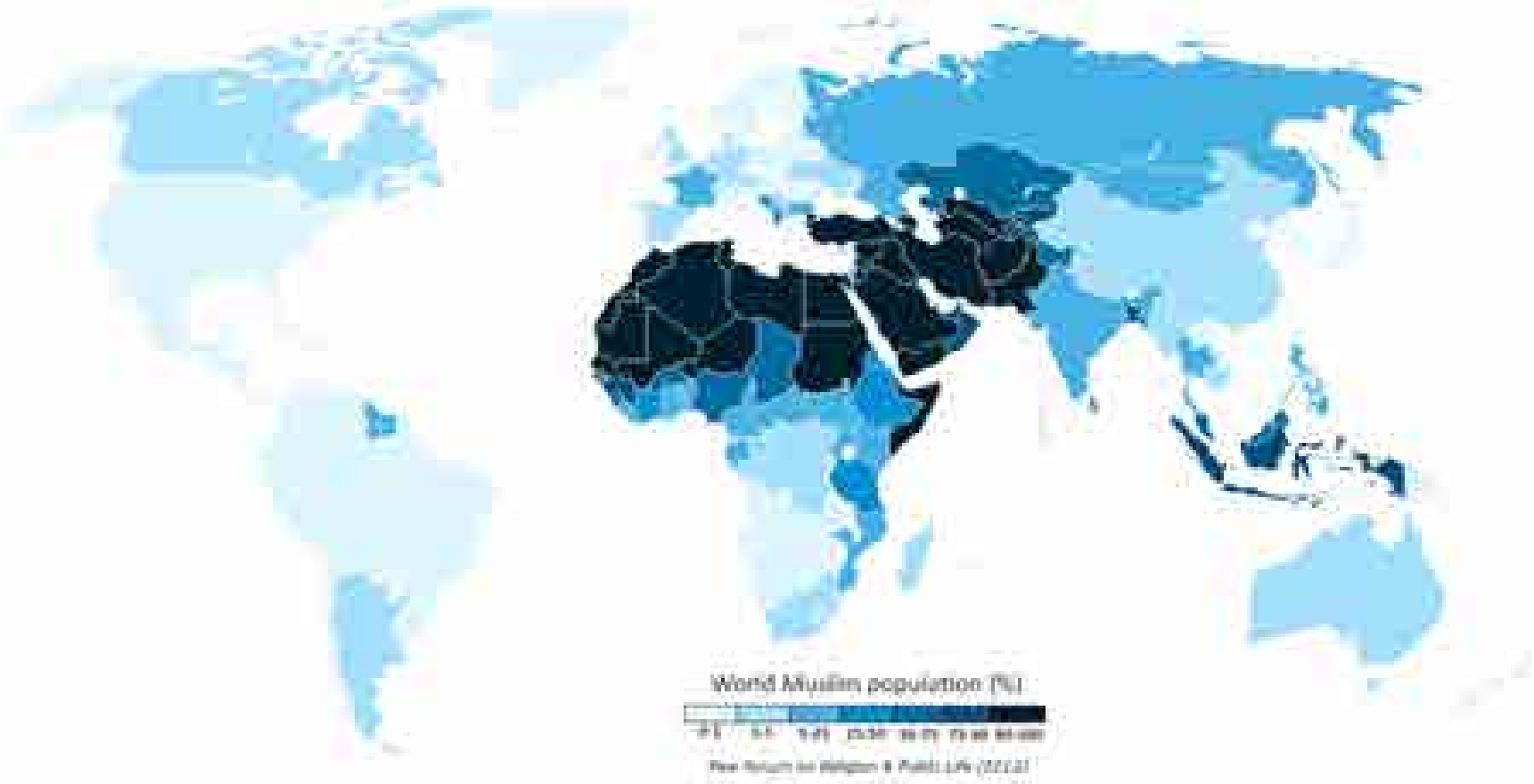


# Halal conform ↔ Halal certified

Individual assessment	Professional assessment according to a set procedure
Personal opinion	Religious decreed (fatwa) after detailed consultation
Ingredients as defined on packaging	Disclosure of formulation
Personal consumption	Worldwide consumption
No knowledge of the production area	On-site audit



# Muslim Population





# Halal Market

## Top 10 Emerging Markets 2012-2017



Source: Global Intelligence Alliance, Business Perspectives on Emerging Markets 2012-2017 Survey.  
Qn: Which are the top 5 Emerging Markets for your industry over the next 5 years? N=427



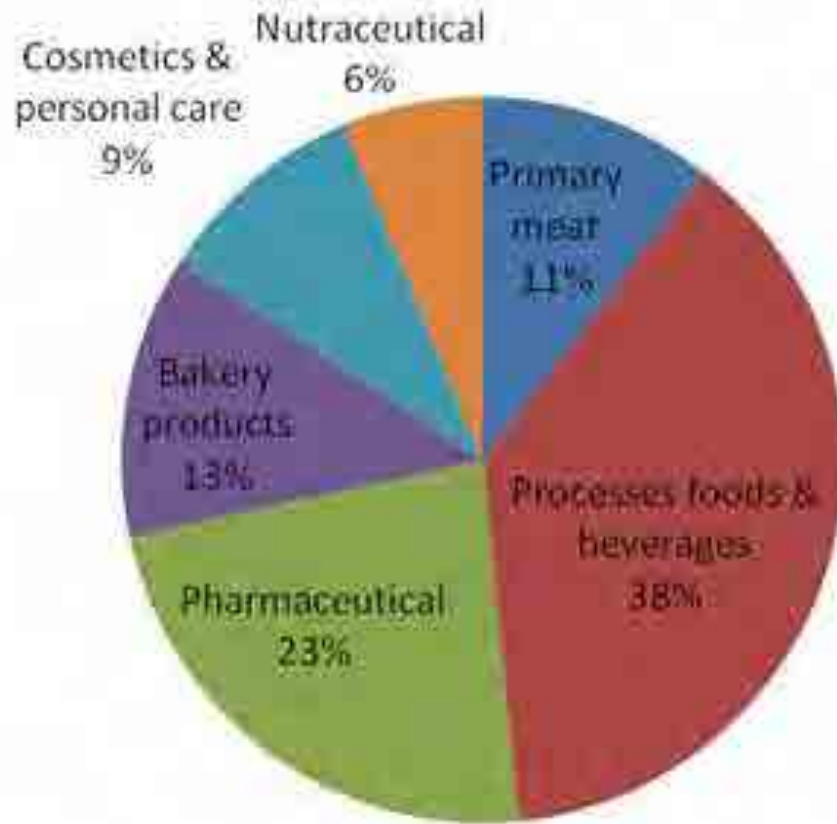
# The Halal economy





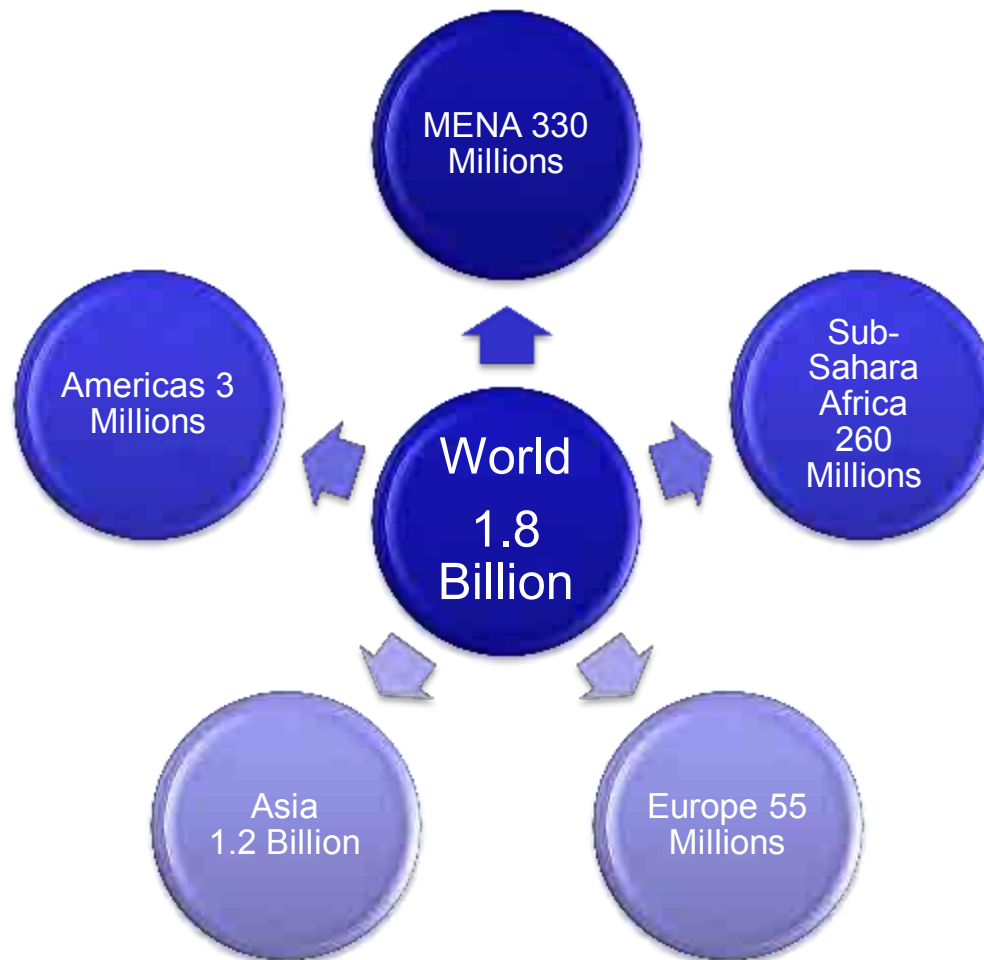
# Halal Market

## The Halal Market





# Distribution







# Halal-Markt

Halal Cosmetics - An important sector within the Global Halal Economy.



Source: State of Global Islamic Economy Report 2013, Thomson Reuters



# Global Halal Cosmetic Market

- ✓ Experts believe the size of the total **Global Halal market** including Halal food, consumer products, cosmetics, pharmaceutical, logistics and other Halal related services ranges between **US\$ 2 to US\$ 3 trillion per annum.**
- ✓ **Halal Cosmetic** industry alone was worth over \$560 million in 2008 with only **UAE's imports** over **\$150 million.**  
*(Research conducted by Messe Frankfurt Germany)*
- ✓ This is based on the world Muslim population of about approximately **1.8 billion.**
- ✓ The Halal products are recognized as **Safe & Good Quality products**, so a big number of non-Muslims consumers also buy Halal products.

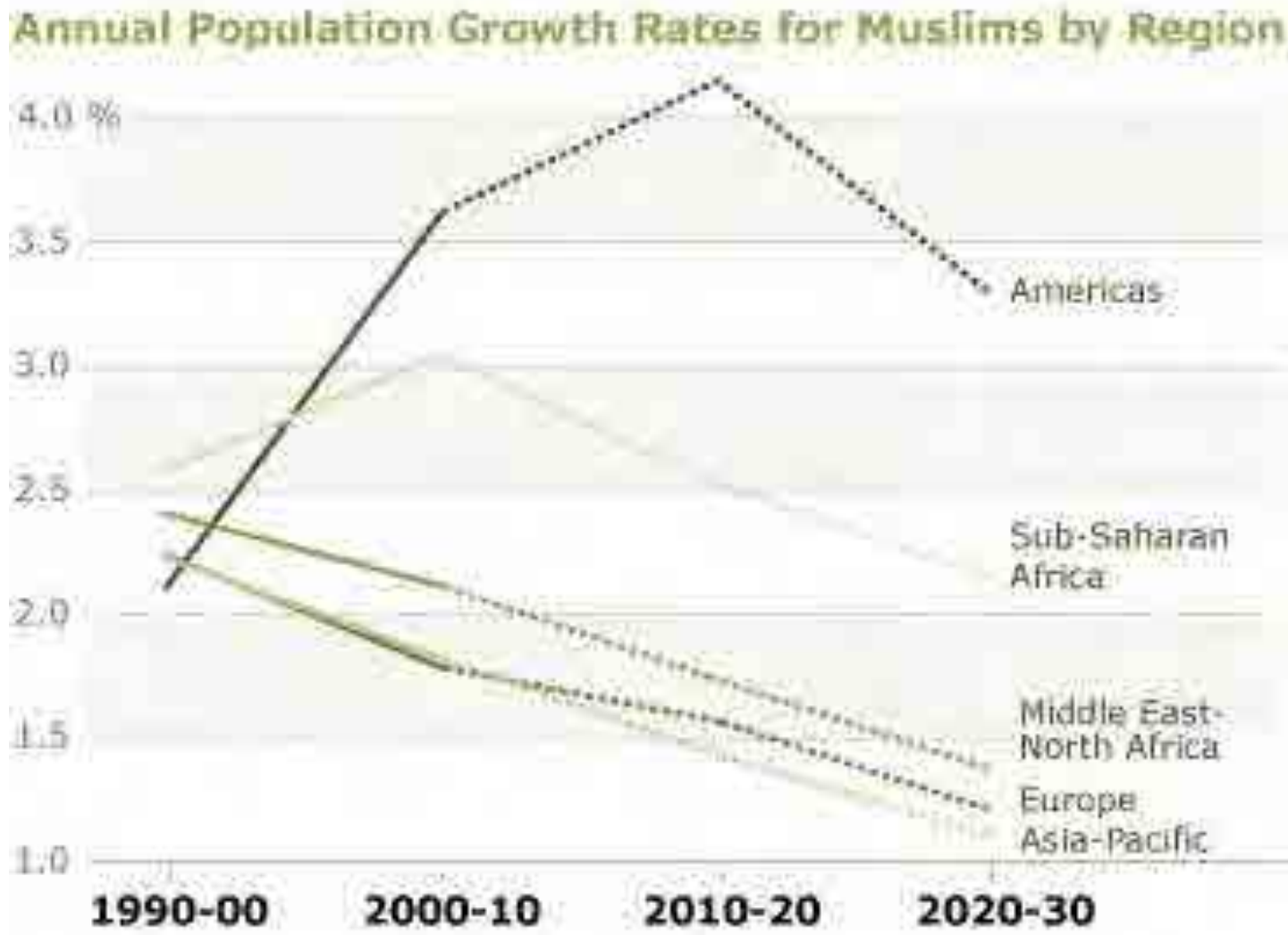


# New Muslim consumer





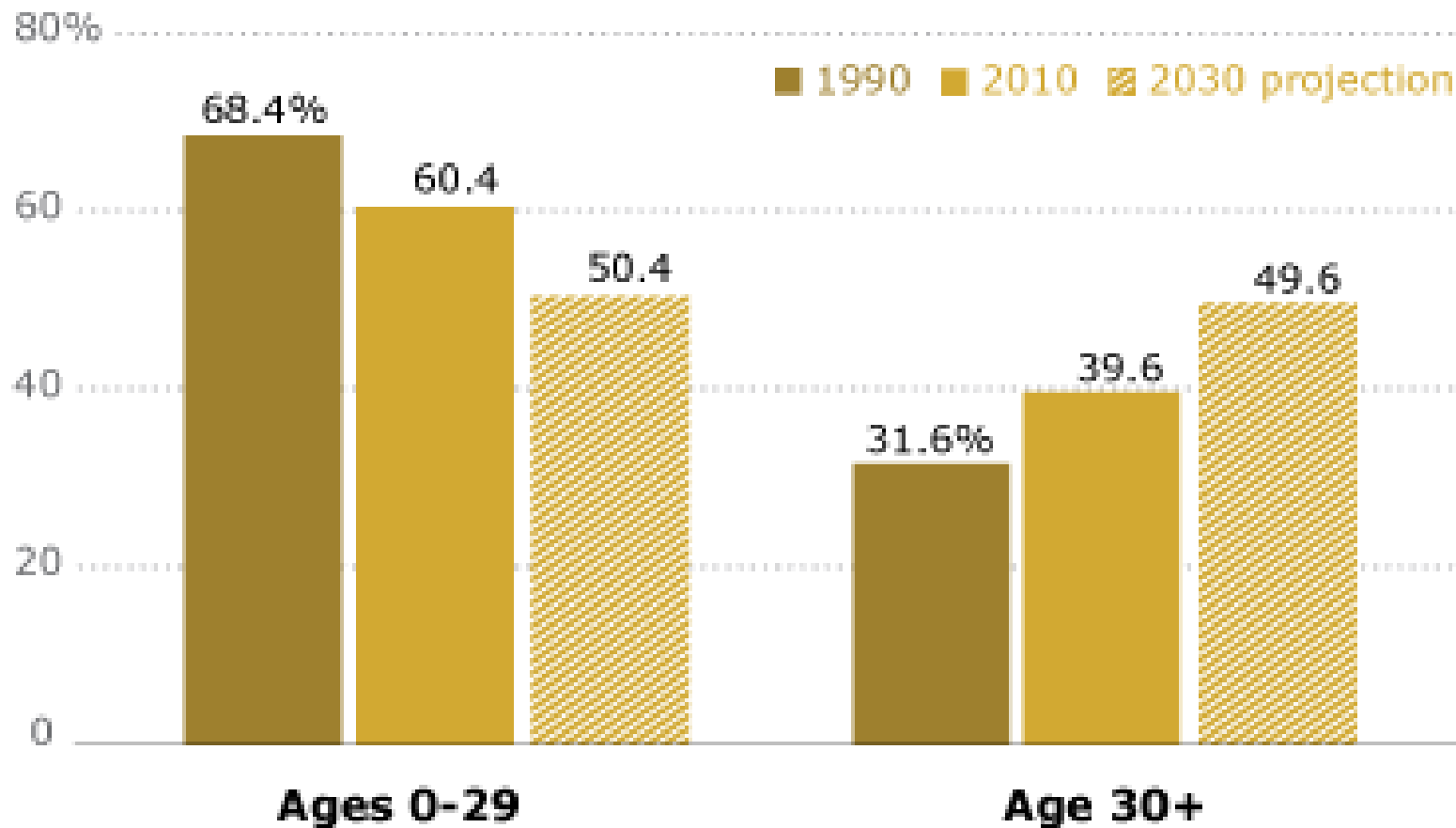
# New Muslim consumer





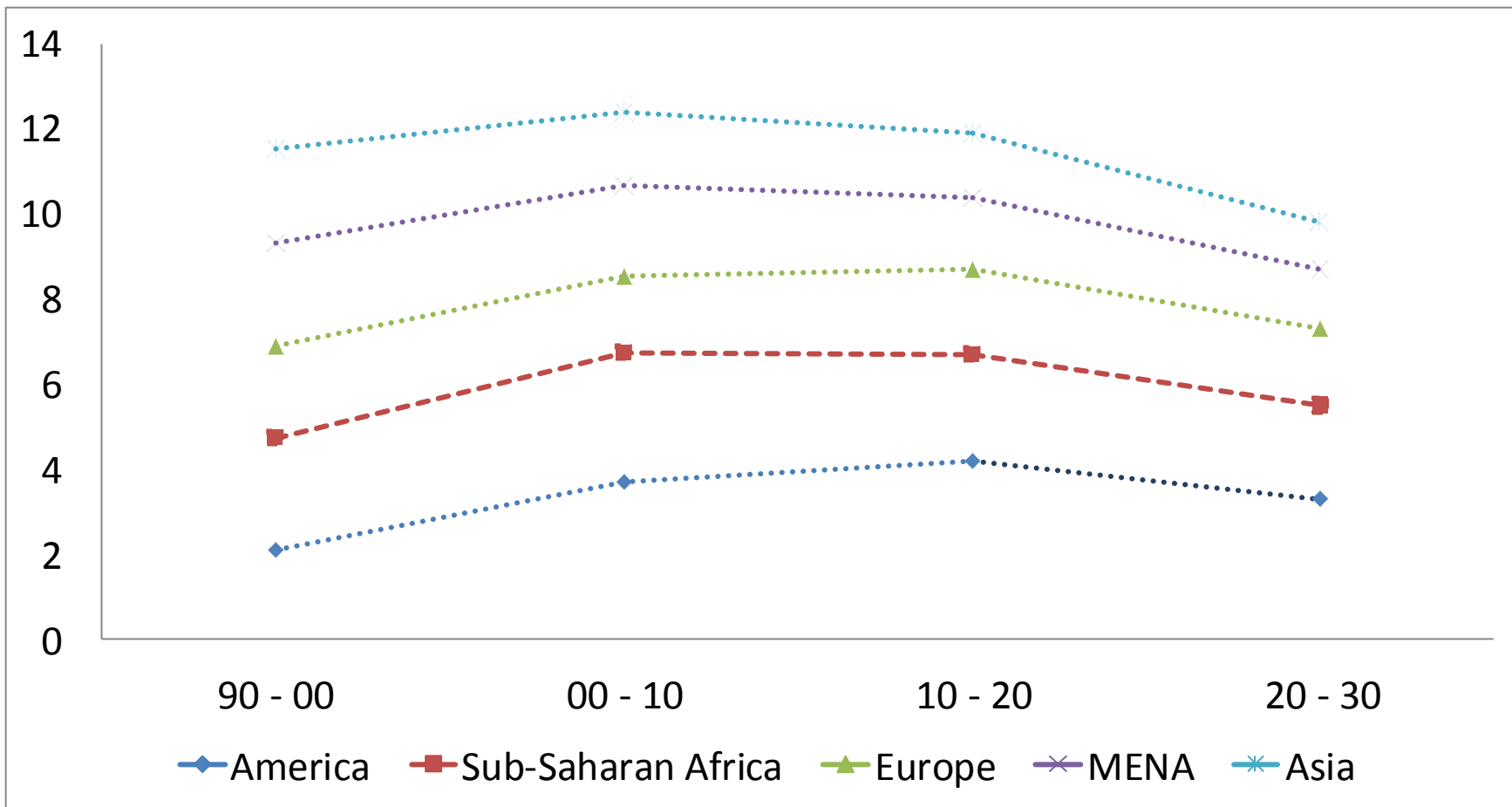
# New Muslim consumer

## Percentage of Population of Muslim-Majority Countries in Selected Age Groups, 1990-2030





# New Muslim consumer





# New Muslim consumer



Being connected they have an enormous socio-cultural influence

This influence will increase in years to come

By 2050, upto 40 % or more of the World Population could be Muslims

52 % of the Muslims are under 24 years of age and part of the Connected Generation «Gen C»

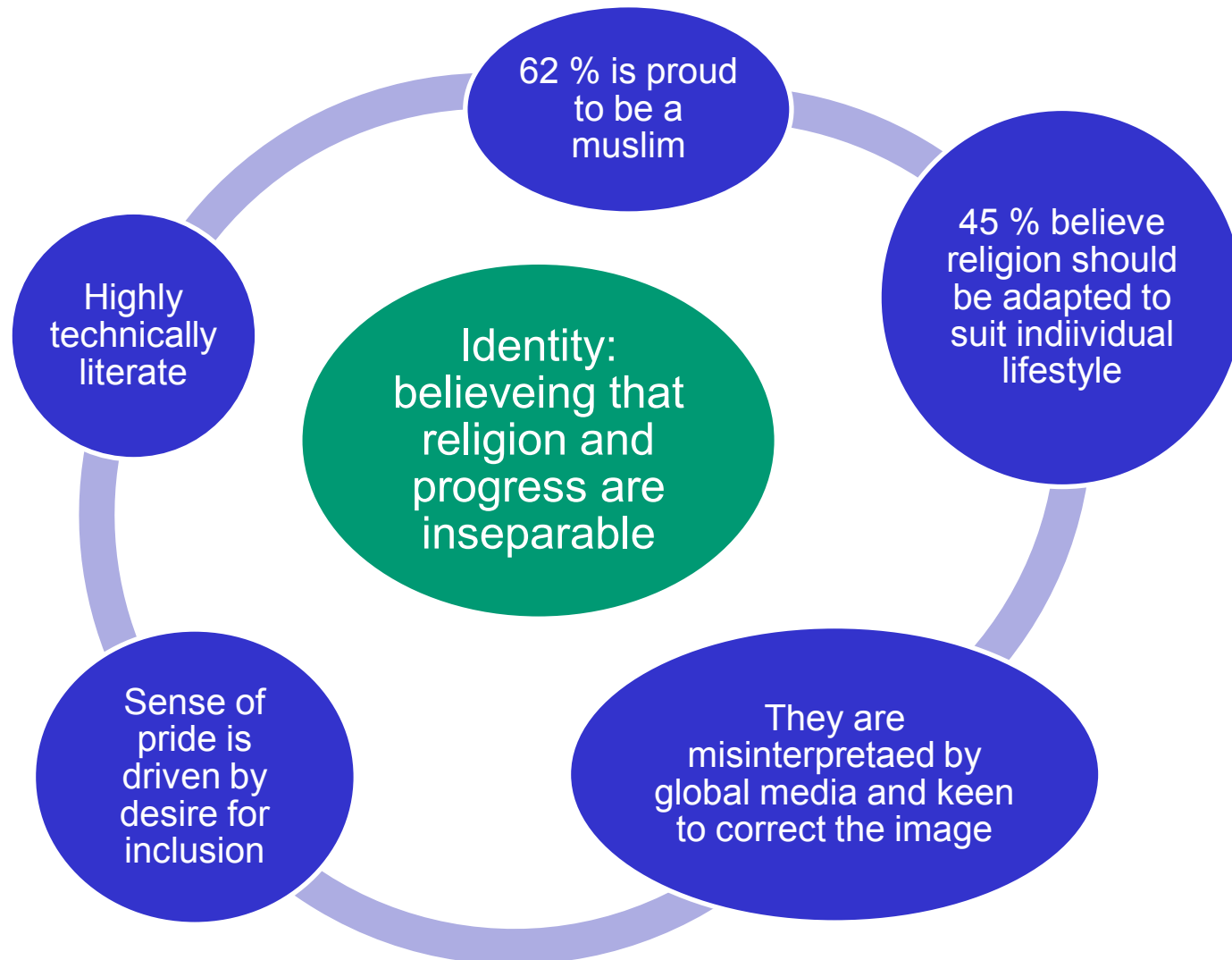
Young Muslims influencing the consumption habits of global Muslim Community

Major reassessment of the relationships, religious structures, cultural assumptions, authority, consumption and technology

Different because of strong reliance on faith and the ethical values of Islam



# key socio-cultural trends







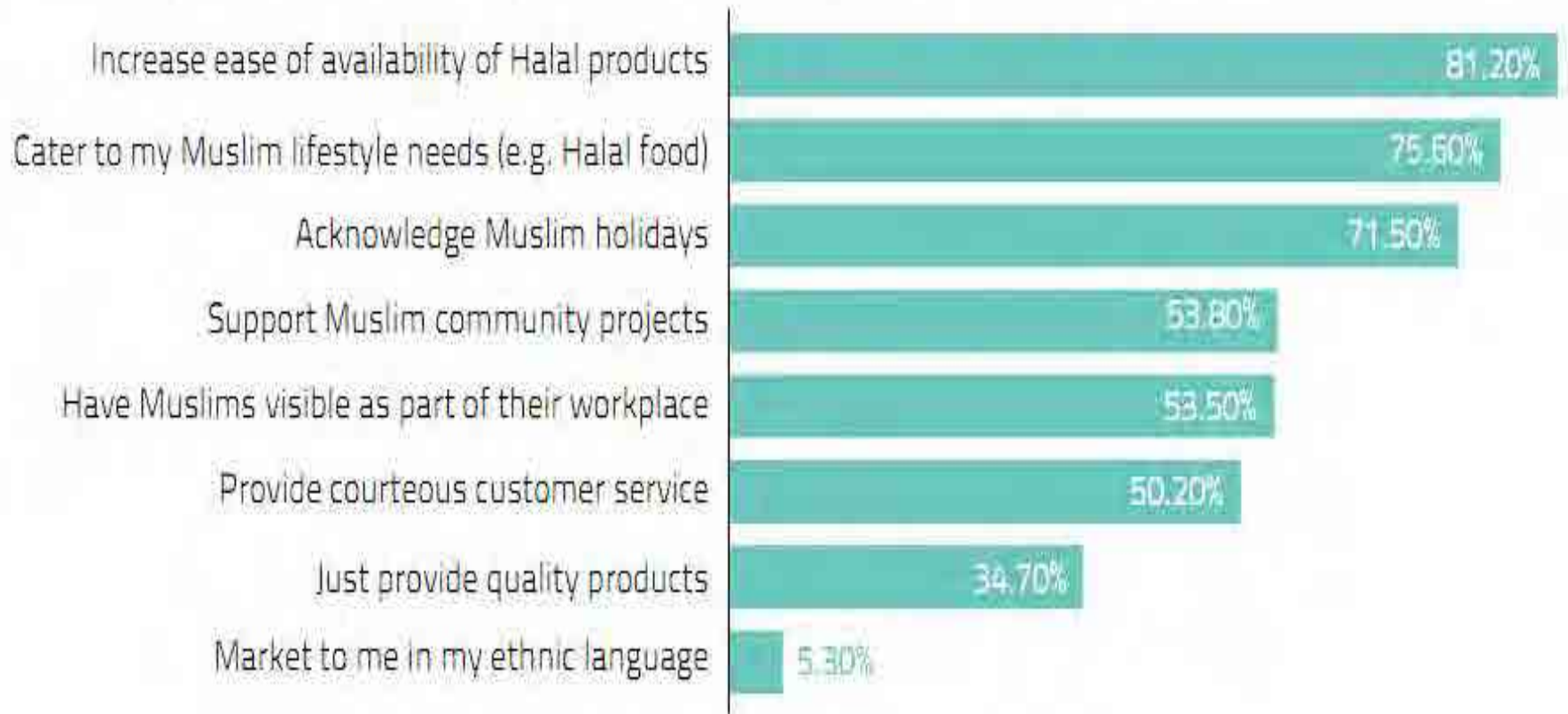
# Halal Value System





# Expectations

**Question: What can mainstream companies/ brands do to earn your loyalty?**





# Halal and Swiss-made – is an argument





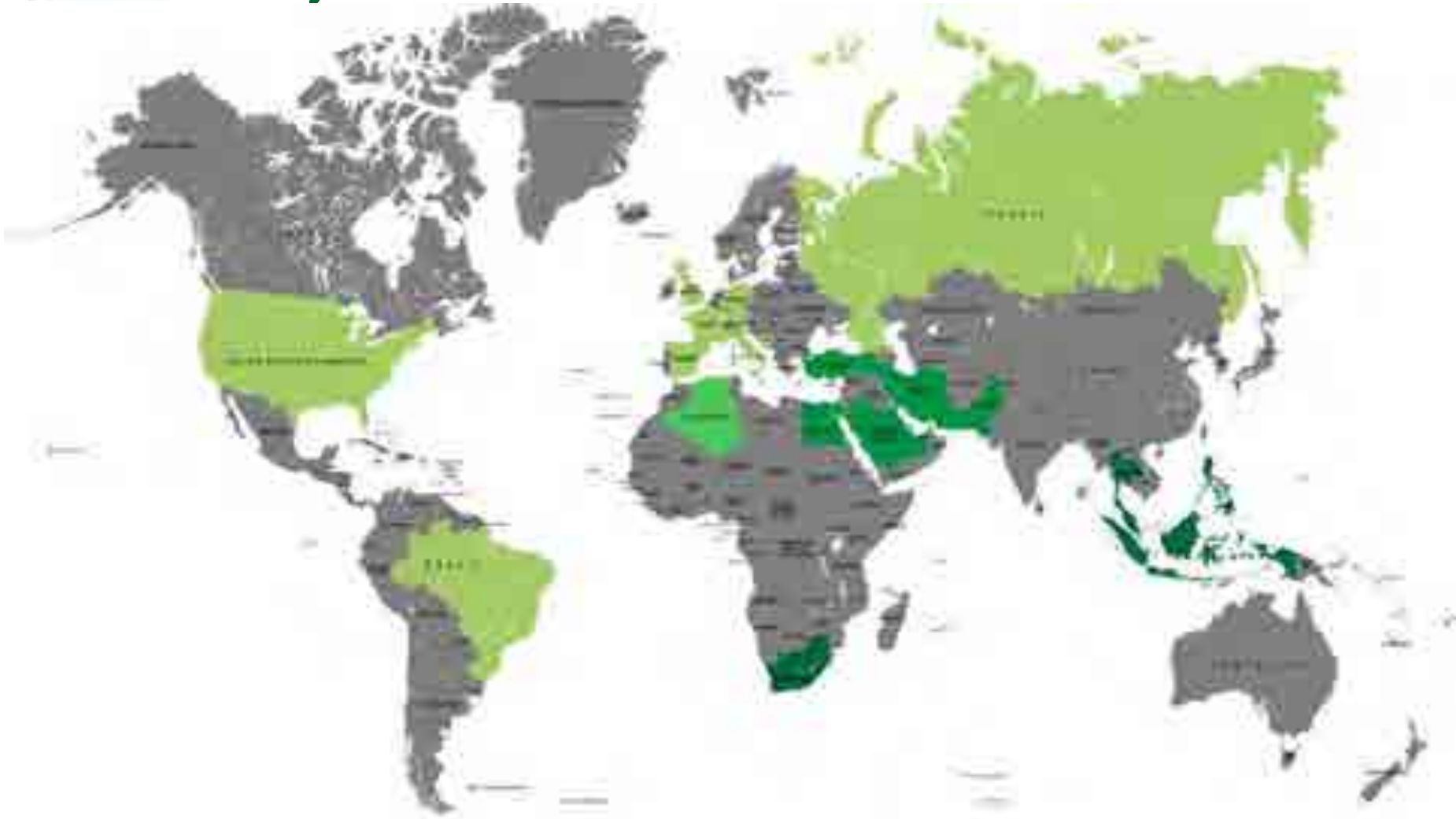


HALAL





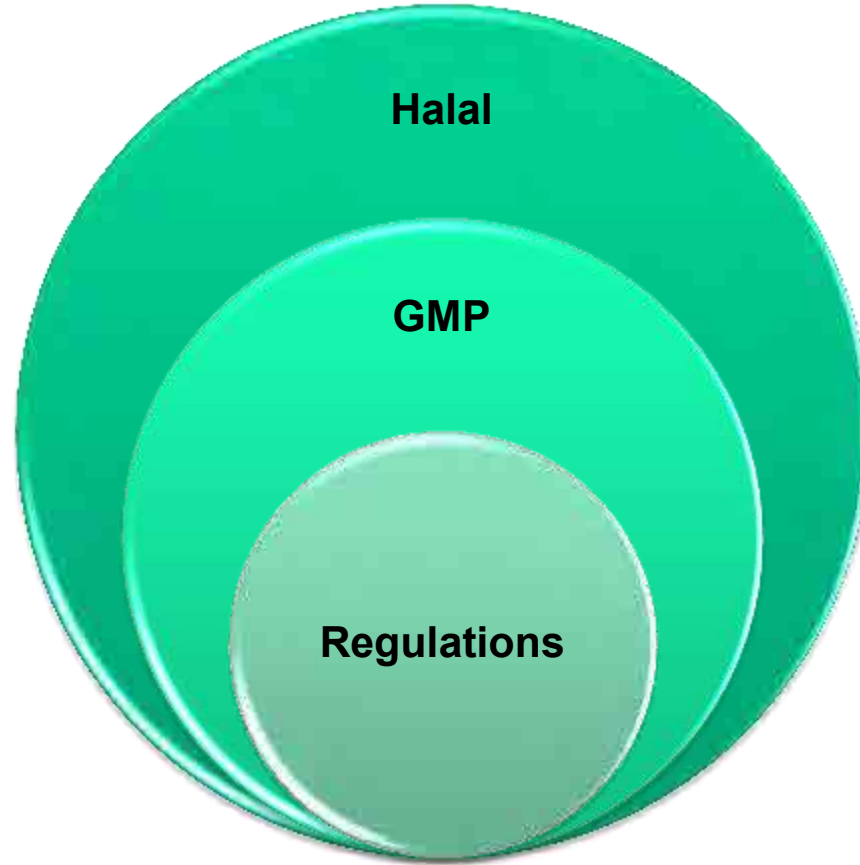
# Way ahead





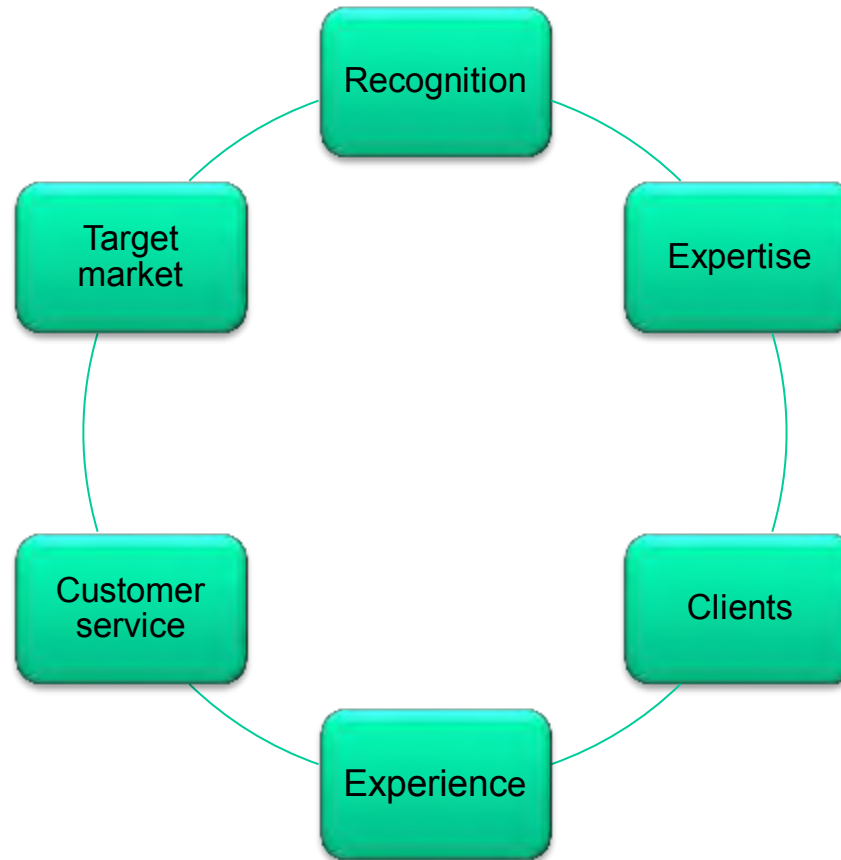


# Be more inclusive





# Choosing the right partner







# Intro

## Organisation

- Non governmental
- Initiated by Muslims in CH
- Complying to OIC 2:2010

## Experience

- 28 years of operation
- Renowned clients
- Innovative

## Expertise

- Scientist
  - Food Chemistry
  - Organic Chemistry
  - Food technologist
- Religious

## Recognition: World-wide

- JAKIM Malaysia
- MUI Indonesia
- MUIS Singapore
- CICOT Thailand



# Our valued clients





# Certification schemes

## Food

- Ingredients
- Products
- H1 – Lubricants

## Non-Food

- Water Filters
- Packaging
- medicinal products

## Pharmaceuticals

- Ingredients
- Vaccines
- Packaging

## Cosmetics

- Ingredients
- Finished products

## Animal Feed

- Ingredients
- Feed products

## Financial products

- Contracts



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