

Middle East & Africa C&T market by category 2008

Category	Sales € bn 2008	% change 08/07
Haircare	1.89	+8.1
Fragrance	1.59	+12.5
Skincare	1.36	+11.5
Color Cosmetics	1.28	+9.2
Bath & Shower products	1.02	+7.7
Oral hygiene	0.86	+6.0
Deodorants	0.57	+12.3
Total premium cosmetics	2.35	+10.9
Toal cosmetics & toiletries	9.49	+9.6

Source: Euromonitor

Retail value RSP, 2008 exchange rates, value at current prices

Premium A18cosmetic sales are additionally included within colour A19 haircare, fragrance, skincare, bath and shower products,deodorants, baby care and suncare

Sum of sectors is bigger than the market size as the four men's toiletries subsectors are included in men's grooming products as well as deodorants, skincare, bath and shower products and hair care